

SPRING 2013

FOOD

for Thought

The vital link between
food and hunger.

**HUNGER IS CLOSER
THAN YOU THINK.**

**BUT SO IS THE
SOLUTION.**

**PLEASE SUPPORT
HARVEST
for HUNGER** 

Yailene
Ohio City neighborhood



**Cleveland
Foodbank**

The vital link between food & hunger.

A Member of
**FEEDING
AMERICA**



ANNE CAMPBELL GOODMAN
President and CEO

Dear Friends of the Foodbank,

As spring finally arrives in Northeast Ohio, we begin to wrap up our [Harvest for Hunger](#) campaign. This campaign displays everything that is good about our region. It brings out the best in us. School children hold contests and sporting events to raise food and funds, and thousands of people tear off coupons at their retailers when they buy their own groceries, thus remembering those who need help securing their own food. And workplaces do entertaining and creative things such as tricycle races and corn hole tournaments to encourage employees to raise money, dollar by dollar, to fight hunger and have fun at the same time.

The problem of hunger is serious. For many of us it is unimaginable that the child down the street or the person behind us in line at the grocery store might struggle to eat three meals a day 365 days a year, but it is absolutely true. They do face food insecurity at times, but we can — and do — help them. This is a compassionate community. I have witnessed your amazing generosity for 14 years now and have been inspired.

We continue to need your help. Just \$1 is enough to provide four meals for a hungry child. I hope you will read about the success you have made possible in this newsletter and enable us to meet our goal of providing 16 million meals for hungry people, through the **Harvest for Hunger** campaign. We still need your help to get there.

My most sincere thanks,

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THANK YOU FOR HELPING FAMILIES GET BY

“What you give doesn’t just help me, it helps people like me who are trying to take care of their families,” Reggie says as he chooses nutritious groceries from the shelves of the food pantry at Salvation Army Miles Park, a [Cleveland Foodbank](#) partner and [Harvest for Hunger](#) beneficiary in his neighborhood.

Reggie has had a hard time finding stable work lately. He picks up snow removal jobs during the winter months, and works as a landscaper and handyman when the weather improves. Business was better when more people had money to spend on renovating their homes, but now his jobs are few and far between.

Reggie’s wife works from home, caring for their son Samuel, 2, and baby daughter, as well as the children who attend her home daycare. She recently opened the daycare service to help fill gaps in the family’s budget. The income does help, but it isn’t much. As hard as the couple works to make ends meet, they frequently find it difficult to afford all the food they need when they go to the store.

Thanks to support from friends like you, Reggie is able to visit Salvation Army Miles Park when the family’s pantry shelves are bare. And because the agency uses a “client-choice” model, Reggie is able to pick out just the items he knows his family will use, ensuring nothing goes to waste.

“Thanks!” Reggie says. “Especially for young families like mine...the economy is really tough. [The pantry] is very, very helpful for families in need.”

Your support of the Cleveland Foodbank’s **Harvest for Hunger** campaign means agencies like Salvation Army Miles Park will be full of good, healthy food for families like Reggie’s this spring and during the difficult summer months when children are out of school and without their free and reduced-price meals from the school cafeteria.

Your gifts fill the tables of families who might otherwise go hungry every day. Thank you for fighting hunger with us!

“WHAT YOU GIVE
DOESN’T JUST HELP
ME, IT HELPS PEOPLE
LIKE ME WHO ARE
TRYING TO TAKE CARE
OF THEIR FAMILIES.”



Reggie’s son, Samuel

**A BIG THANKS TO THIS YEAR'S
HARVEST FOR HUNGER CAMPAIGN LEADERSHIP!**

**2013 Harvest for Hunger
Campaign Co-Chairs**

Ken Marblestone, President,
*Charter One & RBS Citizens,
Ohio & Michigan*
Howard Lewis, Chairman,
*CEO and Founder, Family Heritage,
A Torchmark Company*

**2013 Harvest for Hunger
Honorary Co-Chairs**

Mayor Frank Jackson, *City of Cleveland*
County Executive Ed FitzGerald,
Cuyahoga County

**2013 Harvest for Hunger
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John Sauerland, *Progressive*
John Stropki, *The Lincoln Electric Company*
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The Huntington National Bank

**2013 Harvest for Hunger
Campaign Champions**

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**Thank You
for Supporting
Harvest for Hunger 2013!**

Keith,
Near Shaker Heights
neighborhood

Valerie,
Union-Miles Park
neighborhood

Abigail,
Near West Side
neighborhood

Reynaldo,
South Broadway
neighborhood

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Cleveland Heights, OH



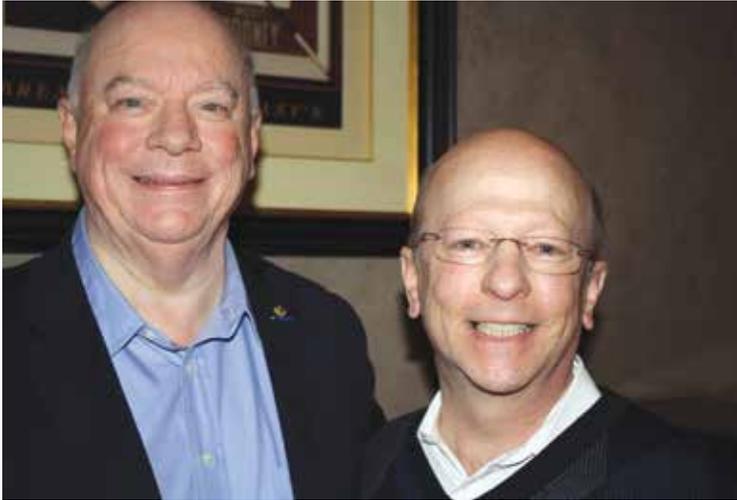
UPCOMING EVENTS

**Wade Oval Walk,
3rd Annual Circle Challenge
May 10, 11:30 a.m. – 1:30 p.m.**

Please join University Circle, Inc. and the **Harvest for Hunger** campaign to put an end to hunger by participating in the 3rd Annual Circle Challenge: The Wade Oval Walk Against Hunger.

[Visit the site](#) for more event information and registration.

MEET OUR 2013 HARVEST FOR HUNGER CO-CHAIRS



Howard Lewis, Chairman, CEO and Founder of Family Heritage (left), and Ken Marblestone, President of Charter One and RBS Citizens, Ohio & Michigan (right).

Our 2013 [Harvest for Hunger](#) campaign is going strong thanks in large part to our dedicated volunteer co-chairs: Ken Marblestone, President of Charter One and RBS Citizens, Ohio & Michigan, and Howard Lewis, Chairman, CEO and Founder of Family Heritage.

Both Ken and Howard — and the companies they run — have a long history of involvement with **Harvest for Hunger**.

In the early to mid-1990s, a Family Heritage employee saw an ad for the campaign and Howard encouraged the staff to bring in canned food to donate.

The food drive grew to a friendly competition between departments, and later became a massive annual fundraising campaign as Howard and his employees realized participating food banks are able to leverage each dollar to provide four meals. Each March, Family Heritage's **Harvest for Hunger** committee distributes a full calendar of fundraising events, like a company-wide sweatpants day, to urge fellow employees to give.

“All of us as a community have the responsibility to help others get through difficult situations,” Howard says. “**Harvest for Hunger** creates awareness and understanding of just how big an issue hunger is, and every dollar goes directly to supporting people who are suffering with food insecurity.”

This is Ken Marblestone's third year as a **Harvest for Hunger** co-chair, and Charter One has been involved with the campaign for about six years. Ken says his staff always looks forward to **Harvest for Hunger** season and their annual food drive.

Charter One holds all kinds of events — including a chili cook-off and tricycle race — that require the donation of canned goods for participation. Employees help fight hunger in several ways throughout the year, helping with everything from packing food in the [Cleveland Foodbank's](#) warehouse to serving on the Foodbank's board.

“What I find so compelling about **Harvest for Hunger** is that we're raising enough money for 16 million meals — that's \$4 million!” Ken says. “It's amazing to me that so many people get involved. They are what makes Cleveland great — their awareness of hunger and their choice to be involved make Cleveland the generous community that it is.”

A huge thank you to Ken, Howard and their inspiring employees. There's no way **Harvest for Hunger** could provide millions of meals this year without Family Heritage or Charter One!

Volunteers are crucial to the operation of the Foodbank. Without volunteers, it wouldn't be possible to collect, sort and repack all the food that comes through our warehouse every day. If you or your group are interested in volunteer opportunities with the Foodbank, please register on our website or contact Alan Fratus at 216.738.2053 or afratus@clevelandfoodbank.org.

THANK YOU, MARKET AT THE FOODBANK SPONSORS AND CHECK OUT HUNGER PARTNERS!

Our annual [Harvest for Hunger](#) campaign would not be possible without our supportive network of local partners. Every year the food and funds drive has a more ambitious goal than ever before, and every year we break records with the help of our caring community. Thank you to all our dedicated sponsors!



Chris Gibson, Giant Eagle, Joe Croenauer, WKYC TV3, Ken Marblestone, Charter One, and Bob Smeltzer, Heinen's, work together to promote **Harvest for Hunger** and the Check Out Hunger campaign at local supermarkets.

CHECK OUT HUNGER RETAILERS HELP FIGHT HUNGER

Check Out Hunger is a pillar of the annual **Harvest for Hunger** campaign. In February and March, cashiers at participating supermarkets throughout Northeast Ohio joined in our effort to provide needed meals for our hungry neighbors by encouraging customers to add a **Harvest for Hunger** donation to their grocery bill in the check-out aisle. Our thanks go out to the many shoppers who contributed as well as our partner retailers and their enthusiastic cashiers. More than \$1 million was contributed!

Supermarket Sponsors



MARKET AT THE FOODBANK A SUCCESS!

Thank you to everyone who supported this year's *Market at the Foodbank* fundraising event on April 14! More than 40 of Northeast Ohio's finest eateries joined us at the Foodbank's community food distribution warehouse with samplings of their marvelous dishes and beverages. More than 1,000 guests attended! For photos and an event recap, go to www.clevelandfoodbank.org.

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YOUR SUPPORT BRINGS RELIEF TO HARDWORKING MOTHERS

Deirdre would do anything for her son, Devonté, 9. The pair are like a team — Deirdre says he's her little buddy and goes everywhere with her. Devonté loves to read and play basketball every chance he gets. He's a smart, active little boy, and Deirdre has high hopes for his future.

As a single mom, providing for all of Devonté's needs is sometimes a challenge for Deirdre. She's working hard to earn her GED and then plans to go to college and become a certified nurse so she can find a good job, which will help the family's budget tremendously. Until she can finish school and get certified, though, the duo will continue to struggle.

Devonté is fortunate to receive free meals at school when classes are in session. But sometimes — like during the summer months — Deirdre needs extra help. Fortunately, she can visit the food pantry at Walk of Faith Community Center, a [Foodbank](#) partner agency and [Harvest for Hunger](#) beneficiary on Cleveland's west side. The food she receives here is a big help when it comes to supplementing what Deirdre can afford to buy.

The pantry's full shelves of non-perishable canned goods, pasta, cereal, frozen meat and fresh produce are a huge help for the family. Devonté is active and growing fast, and it's such a comfort for Deirdre to know her son never has to go to bed hungry. She's so thankful for friends like you who support the Foodbank and our **Harvest for Hunger** campaign.

"It's important because it means we get to eat," Deirdre says of the pantry.

Because you choose to give, children like Devonté have the opportunity to thrive with access to consistent nutrition. Thank you for supporting our community, now and in the future.

“**THANK YOU!
WITHOUT THIS
PLACE, I DON'T
KNOW WHAT WE'D
DO. WE'D PROBABLY
GO HUNGRY.**”



*Deirdre & Devonté
West Side neighborhood*



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Cleveland, OH 44110
www.clevelandfoodbank.org
216.738.2265

You can follow the
Cleveland Foodbank on
Facebook and **Twitter**



local coordinator of

**HARVEST
for HUNGER** 