



MEDIA ALERT

CONTACT: Karen Pozna: 216.738.2132 (office), 216.214.9436 (cell)

Harvest for Hunger's Check Out Hunger Promotion Wraps Up This Week with a Match from Giant Eagle and Huntington

In the spirit of giving, from Sunday, March 25 - 31, Giant Eagle and Huntington Bank will match donations made to Harvest for Hunger at the Giant Eagle registers, up to \$20,000. Normally, every dollar donated provides four meals – with this match, it will be doubled! Shoppers can look for the Check Out Hunger donation slips at every Giant Eagle register now through March 31.

Check Out Hunger coupons are hanging at Giant Eagle registers throughout Northeast Ohio through Saturday, March 31. Shoppers simply tear off a \$1, \$5 or \$10 coupon and hand it to their cashier, who will add the donation to their grocery bill. Traditionally, the food banks provide enough nutritious food for four meals for every dollar donated, but thanks to these generous gifts from Giant Eagle and Huntington, one donated dollar will now provide eight meals, with the potential of providing up to 160,000 meals to those in need. Last year, through Check Out Hunger, more than \$1.5 million was donated to Harvest for Hunger!

Dollars raised through Harvest for Hunger are used to provide nutritious food to hundreds of hot meal sites, food pantries, shelters and other programs in Northeast Ohio. One in five children in Ohio struggles with hunger. Harvest for Hunger is a critical resource for local hunger centers and the families they serve.

Harvest for Hunger is one of the largest annual, community-wide food and funds drives in the nation. The campaign raises critical dollars to provide nutritious food for local hunger relief organizations in 21 counties in Northeast Ohio. The campaign is a collaborative effort of four food banks including the Greater Cleveland Food Bank, Akron-Canton Regional Foodbank, Second Harvest Food Bank of the Mahoning Valley and Second Harvest Food Bank of North Central Ohio. Harvest for Hunger has grown from raising just over half a million pounds of food in 1992 to more than \$5 million and nearly 400,000 pounds of food in 2016. This year, with the help of the community, we hope to raise more food & funds to provide 22 million meals, more than we ever have before. For more information, please visit www.HarvestForHunger.org.

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**Greater Cleveland
Food Bank**

