



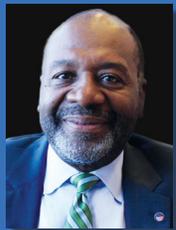
FEEDING PEOPLE
TODAY

ENDING HUNGER
TOMORROW



GREATER CLEVELAND FOOD BANK

ANNUAL REPORT 2019



Pictured on front cover:
Sophie & Nik Gerborg,
volunteers

In 2019, we had a lot to celebrate, including our 40th anniversary. Because of the community's generosity and support, together we have made great strides in helping combat food insecurity. With your help, we made more than 50.1 million meals possible for children, seniors and families across Northeast Ohio! Together, we are stronger, and you are the force that made this happen.

Fiscal Year 2019 was also the first year of implementation of our three-year strategic plan*, which contains strong commitments and bold strategies to further our mission of ensuring that everyone in our communities has the nutritious food they need every day. The plan has four goals, and in FY19, we saw great progress and successes for each. Together, we distributed over 47 million pounds of food, including 32 million pounds of perishable product.

To achieve our mission, the support of our community is critical. More than 1,000 of our partner agencies who provide food to clients throughout our 6-county service area are vital to this work. In FY19, our volunteer presence was strong six days a week—21,000 people provided assistance to help us get food out to more than 350,000 clients. And donors contributed \$13.6 million to make this all possible!

Still, in 2019, one in five children—and one in six people—in our service area lived in a food-insecure household. That means that consistently, they did not know where their next meal was coming from. This is not acceptable, and these numbers are growing in light of the COVID-19 Pandemic.

Many of our neighbors are making incredibly difficult choices—whether to buy food or pay for rent or their utilities. They are the working poor who struggle each day to provide life's necessities for their families. The support of the Greater Cleveland Food Bank, and our partner agencies, is an important lifeline. Although we are busier than ever, the need continues to grow.

As we look back on FY19, we are truly grateful for the partnership and support of so many people. Our 40th Anniversary project, *40 Faces of the Food Bank*, enabled us to recognize true visionaries, stalwart volunteers, founders, leaders and unsung heroes. The 40th "face" was YOU!

Today, our strategic plan puts the Food Bank in position to be prepared for the unexpected. No one could have predicted what has happened over the last several months. In response to the COVID-19 Pandemic, the Food Bank has been flexible and creative, adjusting to new methods of serving our hungry neighbors during these unprecedented times. We continue to be determined, dogged in our efforts, and always looking to improve upon our work. And, we are most grateful to live and work in a community that has the grit and determination to make things better.

Thank you for your continued support. It truly makes a difference in the lives of those we help.

Darnell Brown
Board Chair

Kristin Warzocha
President & CEO

** For information about our 2019-2021 strategic plan, visit [GreaterClevelandFoodBank.org/ StrategicPlan](http://GreaterClevelandFoodBank.org/StrategicPlan).*



The Greater Cleveland Food Bank works to ensure that everyone in our communities has the nutritious food they need every day.



Greater Cleveland
Food Bank



our strategic plan

In FY19, the Greater Cleveland Food Bank celebrated our **40th anniversary**. From our humble beginnings in 1979, we have come a long way from our first year, where we distributed just 400,000 pounds of food to 100 partners.

With the help of 27,000 generous donors, 21,000 volunteers and more than 1,000 program partners, we have grown exponentially—serving as the largest distributor of emergency food in Northeast Ohio today in six counties: Cuyahoga, Ashland, Ashtabula, Lake, Geauga and Richland.

The fact remains that one in six people in our community remains food insecure. More than 550,000 people in our community are eligible for our services; yet, only about 350,000 local residents turn to the Food Bank and our program partners for assistance each year. Of the clients we serve, 28% are children, 23% struggle with health concerns, and 24% are senior citizens.

This is not acceptable. We need to work as a community to address the root causes of the problem. As part of our Strategic Plan, we have set four powerful goals that will help us continue solving hunger today, while helping people build their own food security tomorrow.

The following is a summary of our strategic plan's four goals for FY19.



our strategic plan goal 1:

Address hunger today by providing targeted programming and nutritious food to reach more people who experience food insecurity.

In FY19:

We distributed **47.1 million pounds of food**, surpassing our goal of 45.9 million pounds.

We **increased distribution** by more than 1.1 million pounds from the previous year. The nutritious meals made possible helped free up household income for our clients and ensured they did not have to compromise on basic needs such as medicine or utilities.

We distributed **32.2 million pounds of perishable product**, beating our goal of 31.9 million pounds of perishable product, including **21.3 million pounds of fresh produce**.

We served **104,955 unduplicated children, seniors and individuals with health challenges** through targeted programming and greatly increased the number of people served, particularly some of our most vulnerable populations.

We remain committed to providing healthy and high quality food. Generous support from our partners helped expand critical programs such as **Mobile Pantries, Senior Markets and School Markets** that bring fresh produce to under-served communities.

29,040

Children
Served

70,307

Seniors
Served

5,608

Clients with Health
Challenges Served





strategic plan goal 2:

Address hunger tomorrow by connecting people to supportive services to help them become more food secure.

In FY19:

We assisted 32,624 clients with completing SNAP applications. Public benefits such as SNAP provide critical resources for individuals and families, which can greatly improve their long term food security and ensure they have enough food, not only for today, but for tomorrow as well.

In addition to assisting with **SNAP applications**, we also helped more than 14,000 individuals apply for other public benefits such as **Cash Assistance and Medicaid Benefits**. Our goal was to help 10,274 clients.

The Greater Cleveland Food Bank continues to connect clients to other non-profit partners who can help address challenges surrounding healthcare, housing, and employment—the main drivers of food insecurity. During FY19, the Food Bank connected 12,062 people to these impactful **non-profit partners**, exceeding our goal of 10,000 people.



33,624

Clients Assisted

14,619

SNAP Applications Completed

14,000+

People Assisted with Public Benefits

12,062

People Connected to Partners

strategic plan goal 3:

Improve access and outcomes for people we serve by better tracking success.

In FY19:

The Food Bank has begun to look beyond traditional food bank metrics, such as the number of pounds distributed, to evaluate the impact of the food and services provided to our neighbors in need. Our goal is to determine the impact of the vital programs we offer for the lives of the individuals we serve, and to use what we learn to make them even more effective. To do so, we need to better understand who we are serving, who we are missing, and how we can help our hungry neighbors move toward long-term food security. In FY19, the Food Bank created our **Research & Program Evaluation Team**, and a **Board-Level Measurement & Outcomes Committee** to lead this important work.

strategic plan goal 4:

Assess and create financial and organizational capacity to meet mission-related goals.

In FY19:

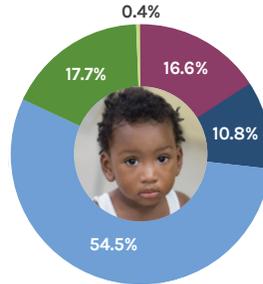
To meet this broad and encompassing goal, the Food Bank established the **DEI (Diversity Equity & Inclusion) Council** of 26 employee volunteers from all levels of the organization. We also created a 10-year capacity plan and established a **Capital Advisory Committee** to help evaluate our current and future storage and distribution capacity and begin planning for expansion. Our advocacy efforts were critical to achieving a \$5 million increase in state funding for food programs statewide.





financials FY19

FY19 REVENUE*

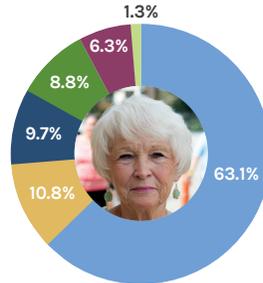


| | | |
|-------------------------------------------------|---------------------|-------|
| Member Agency Handling Fees | 4,236,679 | 16.6% |
| Purchased Food Program | 2,751,891 | 10.8% |
| Contributions and Grants** | 13,932,368 | 54.5% |
| Government Reimbursements & Administrative Fees | 4,523,413 | 17.7% |
| All Other | 113,908 | 0.4% |
| TOTAL | \$25,558,259 | |

* Excludes the value of donated food

** Includes various gifts for spending in future years

FY19 EXPENSES*



| | | |
|---------------------------------------------------|---------------------|-------|
| Programs** | 15,308,028 | 63.1% |
| Purchased Food Program Cost of Goods | 2,360,653 | 9.7% |
| Harvest for Hunger Food & Grants | 2,136,948 | 8.8% |
| Administrative Costs | 1,537,496 | 6.3% |
| Fundraising | 2,614,499 | 10.8% |
| Volunteer Services & Product Resource Development | 313,465 | 1.3% |
| TOTAL | \$24,271,089 | |

* Excludes the value of donated food and depreciation

** Includes \$683,758 of spending from gifts received in prior years
FY2019 Ending Net Assets: \$20,452,463

To view a full copy of our 2019 audit, please visit GreaterClevelandFoodBank.org/Audit2019.



Greater Cleveland
Food Bank

board of directors

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Gregory Stefani
The Federal Reserve Bank
of Cleveland

Jenner Tekancic
Cleveland Browns



As of June 30, 2020.

For a full staff list, visit GreaterClevelandFoodBank.org/Staff.

In celebration of our 40th Anniversary, we recognized the **40 Faces of the Food Bank**, featuring 40 people who have impacted our mission. This campaign included 39 people: **founders** who made it possible, **volunteers** who give so much of their time to support our mission, **donors** who give their hard-earned money to keep our shelves stocked, **clients** who give meaning to our work, and **leaders** who will bring us into the next 40 years of ensuring everyone in our communities has the nutritious food they need every day.

The 40th Face of the Greater Cleveland Food Bank is...



Thank you for your partnership and support over the years which makes all our work possible.



because of



350,000+ clients

were served through more than
1,000 partner programs in six counties.

50.1 million meals

were made possible.

21.3 million pounds

of fresh produce were distributed.

12,062 people

connected to other community partners
to reduce hunger in the future.

THANK YOU

Click on the lists below to see financials and the many generous donors, partners and team members who made our work possible in FY19.

[DONORS TO BEQUESTS & TRIBUTES](#)

[FOOD DONORS](#)

[FOOD DRIVE HOSTS & SUPPORTERS](#)

[HARVEST OF HOPE DONORS](#)

[MONETARY DONORS](#)

[MONTHLY DONORS](#)

[TOMORROW'S HARVEST MEMBERS](#)

[UNITED WAY DONORS](#)

[VOLUNTEER GROUPS](#)

[100 PLUS HOURS VOLUNTEERS](#)

[FINANCIALS](#)

[PARTNER PROGRAMS & AGENCIES](#)

[STAFF LEADERSHIP](#)

**Ohio Association of Food Banks is a funding entity.*



CAVALIERS
CLEVELAND
CAVALIERS

Thank you

Thank you

Thank you



Greater Cleveland
Food Bank

15500 South Waterloo Road
Cleveland, OH 44110

Member of:



ANNUAL REPORT

2019

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