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CONTACT: Sarah Jamieson  
(216) 780-3314 – [sjamieson@cavs.com](mailto:sjamieson@cavs.com)

**CAVS HOSTING ANNUAL “HARVEST FOR HUNGER” FOOD DRIVE  
AT NEXT WEEK’S GAMES TO BENEFIT THE GREATER CLEVELAND FOOD BANK**

*Cavaliers donating 10,000 meals to the Food Bank as well as  
donating \$1 for every pound of food donated by fans at three home games*



CLEVELAND – With one in six Northeast Ohioans struggling to put food on their table, the Cleveland Cavaliers are once again joining the **Greater Cleveland Food Bank** for their annual “**Harvest for Hunger**” campaign. Fans will have the opportunity to help the effort next week, as the **Wine and Gold** will be collecting items at the home games on **Monday, March 19<sup>th</sup> (vs. Milwaukee), Wednesday, March 21<sup>st</sup> (vs. Toronto) and Friday, March 23<sup>rd</sup> (vs. Phoenix)**

Fans can **donate canned foods and non-perishable items** at grocery cart collection bins located at all main entrances into Quicken Loans Arena those nights. Fans who attend any of the three games and **donate at least six items will be entered to win four tickets and VIP passes to the**

**annual Cavs Fan Appreciation Night** (Wednesday, April 11<sup>th</sup> vs. New York). Those in attendance at Wednesday's game can also help by participating in the in-arena **50/50 raffle**, which will **benefit the Harvest for Hunger initiative**.

In support of the Harvest for Hunger campaign, **the Cavs will once again donate 10,000 meals to the Greater Cleveland Food Bank**. Plus, the **team will also donate \$1 for every pound of food generously donated by fans** at the games.

Harvest for Hunger is one of several ways the Cavs support the Greater Cleveland Food Bank throughout the year. **Over the last three years, the team has donated more than \$175,000 to the organization, resulting in over 700,000 meals provided to those in need.** Through grants from the Cavaliers Youth Foundation, the Cavs continue to **support the Food Bank's "BackPacks for Kids" program**, providing school children with food to take home in order to sustain them over a weekend.

Tickets for all three Harvest for Hunger games are still available and can be purchased on [Cavs.com](http://Cavs.com).

***About the Greater Cleveland Food Bank's Harvest for Hunger campaign:***

*Harvest for Hunger is one of the largest food and fund drives in the United States. In 2017, more than \$5 million and nearly 400,000 pounds of food were collected, providing more than 21 million meals to hungry men, women, and children in 21 counties. Food and funds donated through the Greater Cleveland Food Bank's Harvest for Hunger campaign are distributed to more than 800 local hunger centers throughout their six county service area. More than 44% of the people served are children and seniors and 64% of households must choose between paying for food and paying for utilities. For more information:*

<http://www.greaterclevelandfoodbank.org/>.



(800) 820-CAVS • [CAVS.COM](http://CAVS.COM)

Quicken Loans Arena • 1 Center Court • Cleveland, Ohio 44115 • (216) 420-2350  
Cleveland Clinic Courts • 6101 Brecksville Road • Independence, Ohio 44131 • (216) 420-2462

