



FOR IMMEDIATE RELEASE

CONTACTS: Karen Pozna, 216.738.2132 (o), 216.214.9436 (c)
Carolyn Newberry, 216.738.1608 (o), 216.548.5338 (c)

GREATER CLEVELAND FOOD BANK ANNOUNCES 40TH ANNIVERSARY AND 40 FACES CELEBRATION CAMPAIGN

The Greater Cleveland Food Bank was incorporated in 1979.

CLEVELAND, OH – March 27, 2019 – In 2019, the Greater Cleveland Food Bank celebrates 40 years of service to our communities. We look forward to a year of reflection, celebration, and especially honoring all of the people who have impacted our work in the Greater Cleveland community through the 40 Faces Campaign. This special awareness campaign will tell the Food Bank's story through a series of videos and photos.

40 Faces of the Food Bank

From March through October, the Food Bank will be featuring 40 different people who have greatly impacted our mission. These people include the founders who had a vision and made it possible for us to celebrate today, the staff who work tirelessly to serve people in need, the donors and volunteers who make our work possible, and the leaders who will bring us into the next 40 years of ensuring everyone in our communities has the nutritious food they need every day.

The first face is Jedene Westmoreland, a cook in the Greater Cleveland Food Bank Kitchen. Jedene has worked tirelessly at the Food Bank for more than 30 years. She's the longest-standing employee and was recently honored as Employee of the Year. Jedene has been dedicated to the Food Bank for more than three decades. Her work touches so many lives, from clients, to volunteers, to her coworkers. Visit www.GreaterClevelandFoodBank.org/40Faces to watch a video about Jedene and her work.

The 40 Faces will be released one profile at a time on Facebook at www.Facebook.com/ClevelandFoodBank and all releases will be on the Greater Cleveland Food Bank's website at www.GreaterClevelandFoodBank.org/40Faces.

40th Anniversary

For forty years, the Greater Cleveland Food Bank's goal has been to provide the highest quality, most nutritious food we possibly can to anyone who needs it. Last year alone, the Food Bank supported almost 1,000 partner programs and over 300,000 people in a 6-county service area who don't always know where their next meal is coming from.

2019 is an exciting year for the Greater Cleveland Food Bank. The Food Bank recently kicked off a new three-year strategic plan, laying the groundwork to deliver a knockout punch to food insecurity with four powerful goals that will help continue solving hunger today, while helping people build their own food security tomorrow.

Learn more about how we're celebrating this milestone at www.GreaterClevelandFoodBank.org/40Years.

###



About the Greater Cleveland Food Bank

The Greater Cleveland Food Bank is celebrating 40 years of service to the community in 2019. It is the largest hunger relief organization in Northeast Ohio having provided more than 57 million meals in FY2018 to hungry people in Cuyahoga, Ashtabula, Geauga, Lake, Ashland and Richland counties. Our mission is working together to ensure that everyone in our communities has the nutritious food they need every day. We do this through both food distribution and SNAP outreach efforts.