



BECOME A SPONSOR!

Join the Cleveland Browns and the Greater Cleveland Food Bank as we tackle hunger in Northeast Ohio!

The 21st annual *Taste of the Browns* event kicks off on September 9, 2019 at FirstEnergy Stadium. Help celebrate the Greater Cleveland Food Bank's 40th anniversary, our city's passion for its sports team, our appreciation of Cleveland's acclaimed culinary cuisine, and our commitment to the community.

Sponsorship Details	MVP SPONSOR	GRIDIRON SPONSOR	QUARTERBACK SPONSOR
Electronic Tickets	30	20	10
Access to VIP Lounge with exclusive tastings and access to celebrities	•	•	•
Event Invitation (4,000 pieces)	Primary Logo Placement	Listing	Listing
Event Program (1,000 pieces)	Full-Page Ad	Half-Page Ad	Listing
Rolling recognition on video monitors during event	•	•	•
Valet Parking & Signature Wine Glass	•	•	•
Event Webpage	Primary Logo Placement	Secondary Logo Placement	Listing
Event Signage	Logo Inclusion	Listing	N/A
Event Print Ads: Plain Dealer (min. 2)	•	N/A	N/A
Acknowledgement in Press Release	•	N/A	N/A
Acknowledgement in the Food Bank's 2019 Annual Report & e-newsletter (Distributed to more than 10,000 individuals & organizations)	•	•	N/A
SPONSORSHIP	\$10,000	\$5,000	\$3,000
MEAL IMPACT	40,000 meals	20,000 meals	12,000 meals

SEE EXTRA SPONSOR OPPORTUNITIES ON THE OTHER SIDE OF THIS FORM!

*To ensure inclusion in all benefits offered, a commitment is requested by July 17, 2019.



For more information, please contact Kellie Biller at kbiller@clevelandfoodbank.org or 216.738.2046.



Sponsorship Extras

Complement your sponsorship of the 21st annual *Taste of the Browns* event and be first to score big with one of the **EXTRA!** sponsorship opportunities below!

Sponsorship Details	MVP SPONSOR	GRIDIRON SPONSOR	QUARTERBACK SPONSOR
<p>MVP EXTRA! VIP Lounge or Live Auction Sponsor Benefits include naming rights on event invitation, live announcements during the event, and the opportunity to help provide 20,000 additional meals for our neighbors in need. \$5,000 + MVP sponsorship. <i>Limited to 2 sponsors until filled.</i></p>	\$5,000	N/A	N/A
<p>GRIDIRON EXTRA! Wine Pull or Raffle Sponsor Benefits include naming rights on event invitation, area signage, collateral on area table (provided by sponsor), and the opportunity to help provide 10,000 additional meals for our neighbors in need. \$2,500 + Gridiron Sponsorship. <i>Limited to 2 sponsors until filled.</i></p>	N/A	\$2,500	N/A
<p>QUARTERBACK EXTRA! Valet or Coat Check Sponsor Benefits include area signage, your company's promotional materials in attendee valet bags, and the opportunity to help provide an additional 4,000 meals for our neighbors in need. \$1,000+ Quarterback sponsorship.</p>	N/A	N/A	\$1,000
BASE SPONSORSHIP	\$10,000	\$5,000	\$3,000
EXTRA SPONSORSHIP	\$5,000	\$2,500	\$1,000
TOTAL IMPACT	\$15,000 (60,000 meals)	\$7,500 (30,000 meals)	\$4,000 (16,000 meals)

*To ensure inclusion in all benefits offered, a commitment is requested by **July 17, 2019**.



Sponsorship Opportunities

Please complete this form to confirm your sponsorship for the 21st annual **Taste of the Browns** event to be held on September 9, 2019 at FirstEnergy Stadium.

PLEASE FILL IN YOUR CONTACT INFORMATION

Name _____
Company _____
Company name for printed materials _____
Address _____
City _____ State _____ Zip _____
Phone _____ Ext. _____
Email _____

2019 EVENT SPONSORSHIP

(CHECK SPONSOR AND **EXTRA!** LEVEL)

- MVP SPONSOR \$10,000**
Helping to make possible 40,000 meals
MVP EXTRA! +\$5,000: **VIP Lounge** -or- **Live Auction**
Helping to make possible 60,000 meals
- GRIDIRON SPONSOR \$5,000**
Helping to make possible 20,000 meals
GRIDIRON EXTRA! +\$2,500: **Wine Pull** -or- **Raffle**
Helping to make possible 30,000 meals
- QUARTERBACK SPONSOR \$3,000**
Helping to make possible 12,000 meals
QUARTERBACK EXTRA! +\$1,000: **Valet** -or- **Coat Check**
Helping to make possible 16,000 meals

2019 EVENT TICKETS*

- **VIP \$250 Early Bird**
VIP \$295 After August 7
**Additional \$2 per ticket handling fee.*
- **GENERAL ADMISSION***
\$175 Early Bird
\$200 After August 7
**Additional \$2 per ticket handling fee.*

2019 HOST COMMITTEE*

- **\$250 Early Bird**
\$295 After August 7
**Minimum purchase of two VIP tickets.
Additional \$2 per ticket handling fee.*

PAYMENT INFORMATION

Payment Type (CHECK ONE): **Check Enclosed** (Payable to Greater Cleveland Food Bank)
 Credit Card **Invoice Me**

Credit Card (IF APPLICABLE): **Visa** **Mastercard** **AMEX** **Discover**

Card Number _____

Expiration Date _____ **CVV** _____

Please complete this response form online at:
GreaterClevelandFoodBank.org/TasteSponsorship

OR

email: kbiller@clevelandfoodbank.org
mail to:
Greater Cleveland Food Bank
15500 South Waterloo Road Cleveland, OH 44110

TO ENSURE INCLUSION IN ALL BENEFITS OFFERED, A COMMITMENT IS REQUESTED BY JULY 17, 2019.



15500 South Waterloo Road | Cleveland, Ohio | 44110
216.738.2265 | GreaterClevelandFoodBank.org