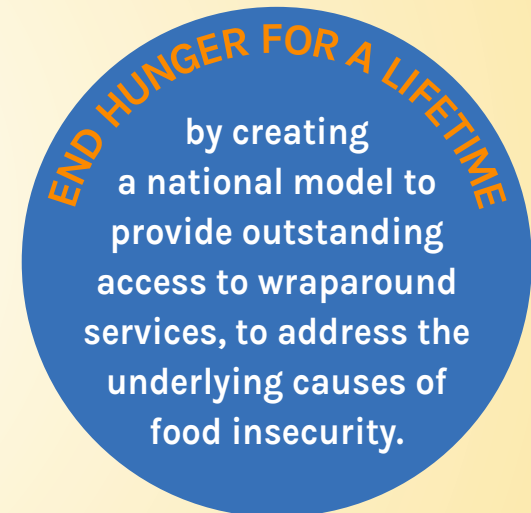
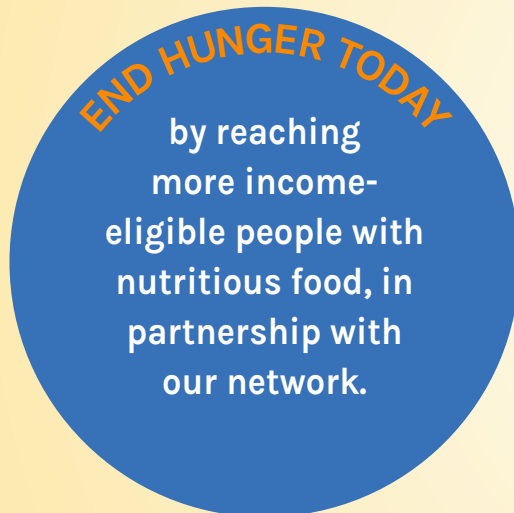


FY23 - FY25 STRATEGIC PLAN



Greater Cleveland
Food Bank

The Greater Cleveland Food Bank's mission is to ensure that everyone in our communities has the nutritious food they need every day.



**Working Together to End Hunger Today,
Tomorrow, and for a Lifetime.**

TRACKING OUR PROGRESS

GOAL 1

- Utilize our capacity at our new Partner Distribution Hub at Coit Road to expand the quality and quantity of food we distribute while supporting our network of partners to serve more people in need.
- Gather data from our partners and income-eligible people, including those who are hardest to reach, and use it to improve access to nutritious food for those who need it most.
- Expand our most effective programs to reach more income-eligible children and their families, senior citizens and people with health challenges.

GOAL 2

- Reach more income-eligible Northeast Ohioans in need of public benefits such as SNAP, Child Care, Cash Assistance, Medicaid, and Medicare Savings with application assistance.
- Increase SNAP approval rates through advocacy, activating grassroots and grasstops efforts and engaging our elected officials, partners, and supporters in this work.

For complete Strategic Plan info, visit GreaterClevelandFoodBank.org

GOAL 3

- Renovate, open, and begin to evaluate the impact of our new GCFB Community Resource Center at South Waterloo Road.
- Identify locations for Community Resource Centers on the West and South sides of our service area to provide additional access to both nutritious food and additional wrap around services.
- Develop relationships and connect clients to the most effective partners to provide wrap around services such as employment, housing, healthcare, and financial literacy.

GCFB FY22 HIGHLIGHTS



Served **349,200+** unduplicated individuals.



Served **84,000+** unduplicated seniors.



Served **93,700+** unduplicated children.



287,000+ miles driven by our fleet of 20+ trucks.



Provided **\$600,000+** in capacity building grants to partners.



Distributed **48.1+** million pounds of food, including fresh produce, lean proteins, and whole grains.



Helped **39,500** clients with public benefits applications.



1,000+ Program Partners in our network.