

HOW TO HOST A HOLIDAY DRIVE



REGISTER

To register your holiday food & funds drive email greaterclevelandfoodbank.org/start-a-drive.



SET GOALS

Determine a goal and organize activities to raise funds. Remember: Every \$1 donated help to provide 3 nutritious meals!



RALLY YOUR COWORKERS

Recruit a committee to assist with planning virtual or in person events and activities. Don't forget to engage leadership, managers and employees. Support from everyone is the key to a successful drive!



SPREAD THE WORD

Share info about your drive via email. Send regular progress updates and appeals for support to your team, friends, and family.



SUBMIT YOUR DONATIONS

Drop off monetary & food donations at the Food Bank.



CELEBRATE!

Make sure to celebrate the efforts of your team!



\$1 CAN PROVIDE 3 NUTRITIOUS MEALS

For more information, contact Lisa Sands at Lsands@clevelandfoodbank.org or 216.973.5622.



**Greater Cleveland
Food Bank**

Partner Distribution Hub @ Coit Road
13815 Coit Road | Cleveland, OH | 44110
216.738.2265 | GreaterClevelandFoodBank.org

Member of:



SET UP A VIRTUAL FOOD DRIVE

Create a customized donation page for your school, group or organization. Personalize it with goals, logos, and messages for donors. Learn more at greaterclevelandfoodbank.org/start-a-drive.



ORGANIZE A FRIENDLY COMPETITION

Some of your best fundraising initiatives may come from friendly competition among departments or offices. Set a goal and organize activities to raise funds and food.



SET UP A FACEBOOK FUNDRAISER

Share and engage with families, friends, etc. Learn more at greaterclevelandfoodbank.org/start-a-drive.



HOLD AN ONLINE OR IN PERSON CLASS

Offer a paid cooking lesson, holiday cookie decorating class, or holiday cocktail recipe demonstration from your food services team or talented employee. Or offer a yoga, meditation, exercise, art, knitting, or foreign language class with ticket proceeds to benefit the Food Bank.



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FUN FUNDRAISING IDEAS

SET UP A GIVING TREE

Use your holiday decorations at the office to set up a Giving Tree. Instead of ornaments, place envelopes with different amounts on the tree for staff to pick and donate! Ask the Corporate Team for more details.



TOP 10 MOST NEEDED DONATIONS

BEANS
(Canned or Dried)

PEANUT BUTTER

CANNED OR BOXED
ENTREES

PASTA SAUCE
(Low Sodium)

100% JUICE

MONEY

Monetary donations go the farthest because \$1 can provide 3 nutritious meals!

CEREAL
(Hot or Cold)

CANNED PROTEIN
(Like Tuna or Chicken)

WHOLE GRAIN RICE
& PASTA

CANNED FRUITS
& VEGGIES

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