HOW TO HOST A HOLIDAY DRIVE

1. REGISTER
   To register your holiday food & funds drive email greaterclevelandfoodbank.org/start-a-drive.

2. SET GOALS
   Determine a goal and organize activities to raise funds. Remember: Every $1 donated helps to provide 3 nutritious meals!

3. RALLY YOUR COWORKERS
   Recruit a committee to assist with planning virtual or in-person events and activities. Don't forget to engage leadership, managers and employees. Support from everyone is the key to a successful drive!

4. SPREAD THE WORD
   Share info about your drive via email. Send regular progress updates and appeals for support to your team, friends, and family.

5. SUBMIT YOUR DONATIONS
   Drop off monetary & food donations at the Food Bank.

6. CELEBRATE!
   Make sure to celebrate the efforts of your team!

$1 CAN PROVIDE 3 NUTRITIOUS MEALS

For more information, contact Lisa Sands at Lsands@clevelandfoodbank.org or 216.973.5622.
**SET UP A VIRTUAL FOOD DRIVE**
Create a customized donation page for your school, group or organization. Personalize it with goals, logos, and messages for donors. Learn more at greaterclevelandfoodbank.org/start-a-drive.

**ORGANIZE A FRIENDLY COMPETITION**
Some of your best fundraising initiatives may come from friendly competition among departments or offices. Set a goal and organize activities to raise funds and food.

**SET UP A FACEBOOK FUNDRAISER**
Share and engage with families, friends, etc. Learn more at greaterclevelandfoodbank.org/start-a-drive.

**HOLD AN ONLINE OR IN PERSON CLASS**
Offer a paid cooking lesson, holiday cookie decorating class, or holiday cocktail recipe demonstration from your food services team or talented employee. Or offer a yoga, meditation, exercise, art, knitting, or foreign language class with ticket proceeds to benefit the Food Bank.

**SET UP A GIVING TREE**
Use your holiday decorations at the office to set up a Giving Tree. Instead of ornaments, place envelopes with different amounts on the tree for staff to pick and donate! Ask the Corporate Team for more details.

**FUN FUNDRAISING IDEAS**
- **Hold an Online or In Person Class**
- **Set Up a Virtual Food Drive**
- **Organize a Friendly Competition**
- **Set Up a Facebook Fundraiser**

**TOP 10 MOST NEEDED DONATIONS**
- Beans (Canned or Dried)
- Peanut Butter
- Canned or Boxed Entrees
- Pasta Sauce (Low Sodium)
- 100% Juice

**MONEY (Like Tuna or Chicken)**

**CEREAL (Hot or Cold)**

**CANNED PROTEIN**

**WHOLE GRAIN RICE & PASTA**

**CANNED FRUITS & VEGETABLES**

$1 CAN PROVIDE 3 NUTRITIOUS MEALS

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