

# HOW TO HOST A DRIVE

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## REGISTER

Register your drive at [GreaterClevelandFoodBank.org/harvestforhunger/coordinator-hub](https://GreaterClevelandFoodBank.org/harvestforhunger/coordinator-hub).



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## SET GOALS

Determine a goal and organize activities to raise funds. Every dollar donated can help to provide nutritious meals for our hungry neighbors!



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## RALLY YOUR TEAM

Recruit a committee to assist with planning events and activities. Engage members of your organization's leadership team. Support of management is key to a successful drive!



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## SPREAD THE WORD

Share info about your drive via email and social media. Send regular progress updates and appeals for support to your team, friends, and family.

Request materials for promoting and tracking your drive at: [GreaterClevelandFoodBank.org/HFHMaterials](https://GreaterClevelandFoodBank.org/HFHMaterials).

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## SUBMIT YOUR DONATIONS

Fill out a contribution report and send or drop off your donations to the Food Bank by May 31, 2022\*. *\*Recognition levels will be decided based on donations submitted by May 27, 2022.*

For more details, visit: [GreaterClevelandFoodBank.org/HFH](https://GreaterClevelandFoodBank.org/HFH).



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## CELEBRATE!

Join us as we celebrate your hard work at our Harvest for Hunger Recognition Event on June 9, 2022.



## HARVEST FOR HUNGER FUN FUNDRAISING IDEAS

### SET UP A VIRTUAL FOOD DRIVE

Create a customized donation page for your organization in just minutes.

Learn more at [GreaterClevelandFoodBank.org/give-help/virtual-food-drives](https://GreaterClevelandFoodBank.org/give-help/virtual-food-drives).

### MAKE IT A COMPETITION

Determine a goal and organize activities to raise funds.

### OFFER AN EXTRA PTO DAY

Utilize an extra PTO day as a raffle prize or bonus for donating within a certain time period.

### HOST A VIRTUAL EVENT

For a donation, offer a virtual cooking lesson or yoga class as a special event.

### RUN A SOCIAL MEDIA COMPETITION

Rack up likes online and have employees compete. Every like could be a \$1 donation to the GCFB! #WeFeedCLE

### MATCH YOUR GIFTS

If your organization has a matching gifts program, encourage colleagues to complete the necessary paperwork to add additional value to their gifts!

For more fun fundraising ideas, visit [GreaterClevelandFoodBank.org/harvest-for-hunger/coordinator-hub](https://GreaterClevelandFoodBank.org/harvest-for-hunger/coordinator-hub).

For more information

call 216.738.2140 or email [HarvestForHunger@ClevelandFoodBank.org](mailto:HarvestForHunger@ClevelandFoodBank.org) or visit us at [GreaterClevelandFoodBank.org/HFH](https://GreaterClevelandFoodBank.org/HFH)