

CAUSE MARKETING CAMPAIGNS

As of July 10, 2023



Fresh Thyme Farmers Market: March, May, July, September & October 2023

Customers can round up purchase at the register to donate to the Greater Cleveland Food Bank.



Mighty Spark | Eat Well. Give Back: July 1 – September 30, 2023

Mighty Spark's all-natural poultry and chicken snack sticks are sold at retailers across the country. Mighty Spark partners with select retailers throughout the year on campaigns to promote their products and our partnership, including "meals" staying local where consumers purchased their Mighty Spark product. Participating stores: Lowes July 1 – Sept 30 and Fresh Thyme Market July 1 – Sept 30. mightysparkfood.com/pages/give-back



All Cleveland Coffee: Begins Mid-July 2023

All CLE Coffee is giving back \$1 for every bag of All CLE Coffee sold online and locally in stores.



Pampered Chef | Round-Up from the Heart : Now through August 31, 2023

The Round-Up from the Heart® campaign is offering two ways to help: Each year, Pampered Chef introduces a limited-edition product to help raise funds for Feeding America®. For every Brownie Set purchased from September 1, 2022 to August 31, 2023, Pampered Chef will donate \$1 to Feeding America to help families facing hunger. Pampered Chef also encourages Cooking Show guests to "round up" their orders to the nearest dollar or more. These contributions benefit the Feeding America network food bank that serves the local community where the donation is made. To learn more, visit: pamperedchef.com/cg-charitable-giving-overview.



crocs™

Crocs Cares: Now through December 31, 2023

Support the 3rd annual register campaign with Crocs Cares and Feeding America®. Now, when you complete a purchase on Crocs.com or in one of our Crocs U.S. retail stores, you can add a donation amount of your choosing.



Grifols: Now through December 31, 2023

Grifols plasma donors have an option to make a donation through the Grifols "Plasma Possibilities" program where donors can give back twice – once through their life-saving plasma donation and secondly, by contributing a portion of their donor compensation to benefit Feeding America. Funds are matched by the J.A. Grifols Foundation dollar for dollar.



Laurello Vineyards: Now through December 31, 2023

Every bottle of Laurello Vineyard's Here We Go Brownies Red Blend purchased donates \$2 to the Greater Cleveland Food Bank! Buy in store locally or shop online: laurellovineyardsonline.com/.



Fitness International aka Esporta Fitness: Through Dec 31, 2024

Esporta Fitness members can make a secure donation to Feeding America at each local club or online. New members will have the option of donating upon sign-up. Other opportunities to donate will include special classes, events and services.



BoxLunch: Now through February 3, 2024

With every \$10 spent across the retailers' pop culture themed products, BoxLunch will help provide one meal (0.10) to a person in need through the Feeding America network of food banks with a initial minimum commitment of \$500,000 from January 29, 2023 - February 3, 2024. Customers can round up their order in-store or online. Fifty percent of the donations raised benefit the food banks in BoxLunch markets. <http://www.boxlunch.com/boxlunch-gives/>.



Greater Cleveland
Food Bank

Partner Distribution Hub @ Coit Road | 13815 Coit Road | Cleveland, OH 44110
216.738.2265 | GreaterClevelandFoodBank.org

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Jack Entertainment: Ongoing

Customers can choose the Greater Cleveland Food Bank as one of three charitable causes when cashing out their vouchers.



Breadsmith Lakewood: Ongoing

Customers can donate their change at the register to the Greater Cleveland Food Bank.



Coinstar "Coins that Count": Ongoing

Participants can donate to their favorite non-profit at a Coinstar machine by choosing the "donate" option from the onscreen menu, selecting a non-profit, and depositing their coins in the machine. To find the non-profit partners available in your area, go to your local Coinstar machine, select the donation option and view a list of participating non-profit partners



The Cheesecake Factory: Now – July 29, 2023

For every slice of Classic Basque Cheesecake sold through July 29, 2023, The Cheesecake Factory will donate \$0.25 to Feeding America®. The program will generate a minimum donation of \$300,000 which will be split 50/50 between the national office and the food bank where the qualifying purchase was made.



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