



# Meeting the Need



Greater Cleveland  
Food Bank

2016-2018 STRATEGIC PLAN

**The Greater Cleveland Food Bank works to ensure that everyone in our communities has the nutritious food they need every day.**

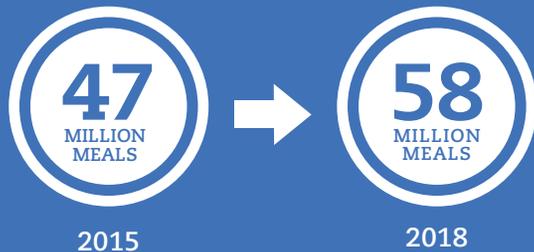
---

As the Greater Cleveland Food Bank adapts to meet the needs of hungry Northeast Ohioans, the Food Bank has developed a three-year strategic plan. This plan will ensure that the Food Bank and its partner agencies are prepared to provide more nutritious meals to those in need and to shorten the line at local hunger programs.

# Closing the Meal Gap

The Food Bank provides meals to over 247,000 different people in its six-county service area, nearly half are children and seniors. Yet there are more than 330,000 Northeast Ohioans who are food insecure, meaning they don't always know where they will find their next meal.

To meet the need, we plan to increase meals we make possible in our community per year from 47 million to 58 million meals by the end of 2018.



Two-thirds of what we distribute will be healthy perishable food, including fresh fruits and vegetables and prepared meals.

## Focusing on the Most Vulnerable

The Food Bank will continue to serve food insecure residents, with a focus on the following populations:



About one-third of the people we serve are children. Cleveland was recently ranked #1 among the top 50 US cities for the number of children living in poverty. Nutritious food is critical for children of all incomes, as it affects both their health and ability to learn in school.

**We will connect 10,000 new children with nutritious food.**



More than half of Cleveland seniors live on incomes less than \$25,000 a year and food insecurity has a significant negative impact on health outcomes in the senior population.

**We will serve high quality meals to 8,500 more senior citizens, with a focus on those who are homebound.**



One-third of the households we serve include a member with diabetes, and two-thirds have a member with high blood pressure.

**We will work with healthcare partners to serve 7,000 clients with food-related health challenges.**

## Addressing the Root Causes of Hunger

Hunger isn't an isolated issue. National research shows us that challenges with employment, housing, and healthcare are the main contributors to food insecurity.

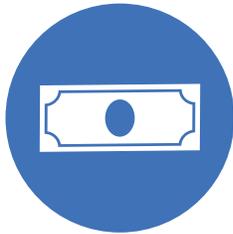


In order to address hunger in the long term, the Food Bank will build partnerships with organizations that address these challenges. Linking these vital resources will better serve our mutual clients.



# But we can't do it without your help.

---



## DONATE

For every dollar you donate, the Food Bank distributes enough food for four meals. More than 96% of your donation goes directly to Food Bank programs and services. The best and easiest way to help is to donate at [GreaterClevelandFoodBank.org](http://GreaterClevelandFoodBank.org).



## VOLUNTEER

Volunteers are an essential part of the Food Bank's operations. People are needed to support our operations.

In addition, individuals with philanthropic experience or other skills that might prove useful to the organization are encouraged to contact us for unique volunteer opportunities.



## ADVOCATE

Join our Food Bank Advocate Network to help us reach out to legislators about the importance of hunger relief programs.



**Greater Cleveland  
Food Bank**

15500 South Waterloo Road, Cleveland, OH 44110  
Phone: 216.738.2265 | Fax: 216.738.1604  
[GreaterClevelandFoodBank.org](http://GreaterClevelandFoodBank.org)

MEMBER OF:

**FEEDING  
AMERICA**

**OHIO**  
ASSOCIATION OF  
FOODBANKS

LOCAL COORDINATOR OF:

**HARVEST  
for HUNGER**

---