



FOR IMMEDIATE RELEASE

SALES & MARKETING EXECUTIVES (SME) OF CLEVELAND ANNOUNCES STRIKE-OUT HUNGER-NETWORKING & BOWLING EVENT FOR THE GREATER CLEVELAND FOOD BANK

SME Business Connections Groups rally community support for May 18th event!

CLEVELAND, OH – March 20, 2014—Sales & Marketing Executives (SME) of Cleveland in conjunction with their three Business Connections (BizCon) networking groups throughout the city will be bowling and networking to strike-out hunger for the Greater Cleveland Food Bank on Sunday, May 18th at Freeway Lanes of Solon from 4:00 – 7:00 pm.

“Our goal is to have 32 teams and multi-sponsorships to raise \$5,000 for the Greater Cleveland Food Bank’s **Harvest for Hunger** campaign,” said Hank Frisch, president of Team Promotions and event mastermind. “I have a passion to strike-out hunger and hit our target to be able to feed over 20,000 meals from team sponsorships.”

Teams are already being formed with the requirement of 4 bowlers on a team for an entry fee of \$160 that includes 3 games, pizza, refreshments and of course, bowling shoe rental. 70% of the entry fee will go to the Greater Cleveland Food Bank. Interested teams can register for the event at www.GreaterClevelandFoodBank.org/SME

“We are very excited about this event and having the SME BizCon network support us with a tremendous goal for our organization,” said Kellie Biller, special events & CRM manager at the Greater Cleveland Food Bank. “Hank is really getting the word out that the Food Bank serves 40 million meals annually and the need continues to increase. This event will really make a difference in being able to help more individuals.”

Greg McBride, president of SME Cleveland and national account executive for Corporate Screening Services, Inc., commented that while SME BizCon is a driving force behind this event, “We are hoping that anyone who has an interest in supporting our cause, having a fun afternoon of bowling and also networking with a powerhouse of individuals, will register their teams.”

Teams and individuals wanting more information on the Strike-Out Hunger-Networking & Bowling Event can also contact Frisch at 216-364-2470.

About Sales & Marketing Executives of Cleveland

With over 300 members strong representing top companies throughout Northeast Ohio, Sales & Marketing Executives of Cleveland (SME Cleveland) provides a forum for education, networking and business development. SME Cleveland hosts quarterly luncheons with captivating speakers, SME-U Developmental Workshops, Networking Happy Hours, our signature event- The DMSA Awards and Business Connections groups (BizCon) meeting weekly throughout the city.

SME Cleveland is one of the region’s highly-acclaimed organizations where professionals not only connect, but also work to support the community and each other. For more information, visit www.smeCLEVELAND.com.

About The Greater Cleveland Food Bank

The Greater Cleveland Food Bank is the largest hunger relief organization in Northeast Ohio having provided more than 40 million meals in 2013 to hungry people in Cuyahoga, Ashtabula, Geauga, Lake, Ashland and Richland counties. Our mission is to ensure that everyone in our communities has the nutritious food they need every day.

We do this through both food distribution and SNAP outreach efforts. The Food Bank operates a community food distribution center, providing food and other critical grocery products annually to more than 700 local food pantries, hot meal programs, shelters, mobile pantries, programs for the elderly and other nonprofit agencies. For more information visit GreaterClevelandFoodBank.org.

Harvest for Hunger is an annual campaign aimed at fighting hunger in 21 of Ohio's counties. It is a joint effort of the Akron-Canton Regional Foodbank, Greater Cleveland Food Bank, Second Harvest Food Bank of the Mahoning Valley and Second Harvest Food Bank of North Central Ohio. For more information visit HarvestForHunger.org.

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